

Frederick Krasey

CSI COGENT
SOLUTIONS
INTERNATIONAL

From a diverse and rich background in the exploration of life Frederick Krasey is now recognized internationally as a pioneer in the application of new approaches to organizational design and culture in the 'sheet metal' and 'light engineering' industries.



Frederick has the advantage of having been exposed to many dilemmas and dynamics of life from the social welfare and mental health systems to the world of community, cults, business and different bio-psycho-social units which have led him to an intensive study of various religious and social systems, psychology, philosophy and the intricacies of the diversity of the personal development industry. His broad experience and knowledge in these areas make him a unique source of insight in Australia.

Not only does Frederick possess a profound understanding and insight into the human condition, he is also an extremely accomplished entrepreneur, public speaker, business owner and community leader. Frederick has established over 6 successful organizations in his life as well as contributing on the board of several voluntary communities and business based organizations and currently shares this experience as a mentor and facilitator with many other businesses and groups.

His varied experiences in life are equaled only to his wide business knowledge through a diverse range of business ventures. At the age of 25 he turned his first company into the largest privately owned security company in Victoria. This led him to an interest in electronics and technology and he culminated this phase of his career in implementation and high-level negotiations with major OEM's at Siemens Industries. He has traveled extensively overseas at various times to fulfill these roles. His involvement at this level saw his attention and skills to venture towards professional selling and large scale negotiations. He has managed and led many sales teams to outstanding success. In the later life he turned his representational, people and selling skills on Real Estate and broke all records in sales winning several awards for excellence and outstanding performance.

His passion for learning and gathering information has been a key attribute that has led him to outstanding accomplishments in whatever field he has turned his attention to. Currently Frederick is the Managing Director of Cogent Solutions International, a sheet metal and light engineering company. Having taken a small company seriously in the red and dysfunctional and applying his management and cultural development strategies has within 3 short years turned it around into cash flow positive and now owns all the capital equipment and buildings.

Part of the key to Frederick's current success and his sought after advice from many of his key clients and such organizations as SEMMA, (South East Melbourne Manufacturing Alliance) is the application of his ecology based holistic philosophy. He is an early adopter of the cutting-edge organisational design methodologies of Integral Theory and Spiral Dynamics and has proven their value as frameworks and maps with which to design and lead his organization. Incorporating tools such as NLP and DISC behavioral style diagnostic psychometric testing he has created an innovative and progressive developmental culture which is attracting the attention of many HR and Organisation cultural gurus.

Recent major accomplishments include:

- Consultation and supply of stainless steel noise wall components on the Cragieburn freeway.
- Quadrupling of turnover and client base.
- Increasing profitability, sustainability and efficiency
- Major signage contracts in design, manufacture and installation logistics for large shopping complex.
- Purchase of manufacturing complex
- System implementation of Cultural dynamics

Qualifications

- A.Q.C Quality Course ISO 9002
- Business Management Dip. Bus.
- Industrial Electronics
- Sales Management Dip Bus. Sales
- Work Place Leadership.
- INLPTA Certified NLP Practitioner
- TAE 40110 Cert IV Trainer

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